



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**FACULTY OF AGRICULTURAL SCIENCES**  
**DEPARTMENT OF AGRICULTURAL ECONOMICS AND EXTENSION**  
**2025\_2 EXAMINATIONS**

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**Programme: Agricultural Economics and Agribusiness**

**Course Code: AEM450**

**Course Title: Agricultural Finance and Marketing**

**Credit Unit: 3**

**Total Score: 70 Marks**

**Time Allowed: 3 Hours**

**Instruction: Answer question ONE (1) and other any THREE (3) Questions**

- 1a Evaluate the significance of agricultural marketing in agricultural business **(5marks)**  
b. Justify the meaning of agricultural finance **(8marks)**  
c. Provide an explanation to the meaning of the term financial intermediaries **(8marks)**  
d. Identify **two (2)** exchange functions of marketing that you know **(4marks)**

2. Write short notes on the following types of market structure

- a. Perfect competition **(5marks)**  
b. Monopoly **(5marks)**  
c. Monopolistic competition **(3marks)**  
d. Oligopoly **(2marks)**

3a. List the basic principles of farm accounting **(5marks)**

- b. Establish the relationship between production and consumption types of credits **(5marks)**  
c. Explain what you understand by Reserve Repayment Plan or Future Payments **(5marks)**

4. Write short notes on the following

- a. The payback period **(6marks)**  
b. Present value method and **(4.5marks)**  
c. Internal rate of return **(4.5marks)**

5a. Enumerate the importance of farm credit **(10marks)**.

- b. Suggest the essential conditions that are necessary for credit to facilitate agricultural development **(5marks)**