NATIONAL OPEN UNIVERSITY OF NIGERIA
91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi-Abuja
FACULTY OF MANAGEMENT SCIENCES
2025_1 EXAMINATION

Course Code: CRD 407
Course Title: PROJECT PLANNING MANAGEMENT, MONITORING AND EVALUATION
Credit units: 2
Instructions: 1. Indicate your Matriculation Number clearly
2. Attempt Question 1 and any other two (2) questions
3. Question 1 is compulsory and carries 30marks while the other 2 questions carry 20marks each
4. Present all your points in coherent and orderly manner
Time Allowed: 2 Hours

1a. Diversification is a radical growth strategy deliberately aimed at changing the nature of the business. It means venturing into new areas of production. What are the reasons that make firms embark on diversification? **(10 marks)**

1b**.** Strategies to change the competitive position of an existing business**.** This approach attempt to improve the market position of the existing range of products and services through. Explain four of these strategies **(10 marks).**

1c. Portfolio analysis is one of the features of Portfolio Management**.** Discuss what Portfolio analysis is all about **(10 marks).**

2. What are the key steps involved in a capital budgeting process? **(20 marks).**

3a. Monitoring and evaluation is used for a variety of purposes. The purpose for which it is used determines the particular orientation of each evaluation. Exhaustively discuss these purposes **(8 marks).**

3b. what is the meaning of Monitoring and Evaluation (M&E) **(6 marks).**

3c. Monitoring is the systematic and routine collection of information from projects and programmes for four main purposes. Highlight these purposes **(6 marks).**

4a. What do you understand by time preference for money, citing example? **(10 marks).**

4b. Highlight the ten methods of controlling projects **(10 marks).**

5. Explain 5 principles that are absolutely critical to successful planning **(20 marks)**