



NATIONAL OPEN UNIVERSITY OF NIGERIA, JABI, ABUJA
91 CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESSWAY, JABI -
ABUJA
FACULTY OF ARTS
DEPARTMENT OF ENGLISH
2025_1 EXAMINATION...

COURSE CODE: ENG314

COURSE TITLE: Public Speaking

CREDIT UNIT: 2

TIME ALLOWED: 2^{1/2} HOURS

INSTRUCTION: Answer any **3** Questions in all. *One additional mark will be awarded for good expression*

1. Mention and explain three aspects of verbal messages that the persuader has to consider before engaging in a speech action. **(23 marks)**
2. Explain two theories of persuasion and how it can be applied. **(23 marks)**
- 3a. Why are supporting materials an essential part of your speech?
3. 3b. Briefly explain five forms of supporting materials you know.
(Total: 23marks)
4. Briefly explain the structure of a speech and the ideas necessary for organizing a speech. **(23 marks)**
5. What are the attributes of listening that differentiate it from hearing?
(23 marks)