



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi-Abuja
FACULTY OF MANAGEMENT SCIENCES
2025_2 EXAMINATIONS

COURSE CODE: ENT 310

COURSE TITLE: CULTURAL CHANGE AND ENTREPRENEURSHIP

CREDIT UNIT: 2

INSTRUCTION: 1. Indicate your Matriculation Number clearly
2. Attempt question number one (1) and any other two (2) questions
3. Question one (1) is compulsory and carries 30 marks, while the other questions carry 20 marks each.
4. Present all your points in a coherent and orderly Manner

TIME ALLOWED: 2Hours

1a. Before independence, agriculture accounted for over fifty percent of the Gross Domestic Product (GDP) of Nigeria. Expatiate. (10 marks)

b. As regards to fiscal policy, what objectives were set by various administrations of the state to cushion the problems of the Nigerian Economy? (10marks)

c. Briefly enlighten the Patterns of Citizenship Acquisition in a country (10 marks)

2a. How can the culture of a people influence partnership success or failure within that community? (10 marks)

b. Identify and mention some of these reasons for the British amalgamation of Nigeria (10 marks)

3a. As an Entrepreneur, what are the common Marketing mistakes that you can make. Expatiate. (10 marks)

b. In what possible ways would you advise an Entrepreneur, solutions on how to deal with Environmental problems? (10 marks)

4a. What do you understand by Industrial Associations? (5marks)

b. Industrial Associations perform vital Roles in Entrepreneurship Development, explain in detail any three (3) and the roles performed by each (15marks)

5a. The NDE customers would be well equipped with marketable skills that would enable them to be self-employed (i.e.) to establish their own business or get wage employment, if need be, which will involve different processes. Discuss. (10 marks)

b. Write short notes on the following: (10 Marks)

(a) Nigeria Export Promotion Council (NEPC)

(b) National Economic Reconstruction Fund (NERF)

(c) National Directorate of Employment (NDE)

(d) United Nations Development Programme (UNDP)

(e) Nigerian Agriculture Cooperative and Rural Development Bank (NACRDB)