



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA

FACULTY OF MANAGEMENT SCIENCES

JANUARY 2018 EXAMINATION

EXAM QUESTION

COURSE CODE: ENT 404

CREDIT UNIT: 2

COURSE TITLE: GLOBALIZATION AND NATIONAL POLICES

TIME ALLOWED: 2 HOURS

- Instructions:**
- 1. Attempt question number one (1) and any other (2) questions.**
 - 2. Question number 1 carries 30 marks, while the other questions carry 20 marks each.**
 - 3. Present all your points in coherent and orderly manner.**

QUESTION 1

- Discuss 5 (five) of the inside stakeholders of a business organization.
20 marks
- List the steps required for formulating a new policy or review an existing policy?
8 marks
- Define Public Policy.
2marks

QUESTION 2

- a. Explain any four of the following:**

- Financial Risk.
- Systematic Risk.
- Market Risk.
- Strategic Risk.
- Political Risk.

12 marks

- Discuss three (3) problems of Global power in wealth distribution. **6 marks**
- Explain the term risk? **2 marks**

QUESTION 3

- a. Identify any four (4) instruments for wealth distribution? 12 marks
- b. Discuss any two (2) advantages of international trade. 6 marks
- c. What is Policy analysis 2 mark

QUESTION 4

- a. Briefly explain the threat of uncertainty in business operations 12 marks
- b. List eight (8) form of hazards in relation to risk 8 marks

QUESTION 5

- a. What are the objectives of Business Policy 6marks
- b. Differentiate between Mega and Meta Policies 10 marks
- c. What is a Redistributive Policy? 4 marks