



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES
2025_2 EXAMINATIONS

COURSE CODE: ENT 804

CREDIT UNIT: 2

**COURSE TITLE: BIOGRAPHICAL STUDIES OF ENTREPRENEURIAL THINKERS
AND GIANTS**

TIME ALLOWED: 2 HOURS

INSTRUCTION:

- a. Indicate your matriculation number clearly**
- b. Answer question 1 and any other 2**
- c. Question one is compulsory and carries 30 marks. While others carry 20 marks each. With total of 70 marks**
- d. Present all your points in coherent and orderly manner**

J. K. Rowling is the author of the Harry Potter series. The Harry Potter series is one of the best-selling book series of all time. It has sold over 500 million copies and has been translated into over 80 languages.

- 1a. Elaborate on of the challenges that J. K. Rowling faced in writing the Harry Potter series? **(20 Marks)**
- 1b. Discuss the successes that J. K. Rowling achieved with the Harry Potter series? **(10 Marks)**
- 2. Discuss the lessons that can be learned from J. K. Rowling's story? **(20 Marks)**

Walt Disney is the founder of the Walt Disney Company. The Walt Disney Company is one of the largest media and entertainment companies in the world. It owns the ABC television network, the Disney Channel, and Pixar Animation Studios.

- 3. Elaborate on the challenges that Walt Disney faced in his career? **(20 Marks)**
- 4. Elaborate on the successes that Walt Disney achieved in his career? **(20 Marks)**
- 5. Elaborate on the lessons that can be learned from Walt Disney's story? **(20 Marks)**