

☒ eExam Question Bank

Coursecode:

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☐	Question Type	Question	A	B	C	D	Answer	Remark
☐	FBQ	 is an isolated situation in which a tourist is placed in an air conditioned bus or a car tour where local weather condition do not affect him/her	Environmental Bubble	Environmental Bubble				eExam
☐	FBQ	A quest of someone who travels to see something different and is dissatisfied when he finds that things are not the same at home is described as 	Mass Tourism	Mass Tourism				eExam
☐	FBQ	As new destinations emerge the international stereo-typed gives way to _types	Ethnic	Ethnic				eExam
☐	FBQ	The special interest tourist function according to what could be termed as a tourism bill of 	Rights	Rights				eExam
☐	FBQ	Trade and played an important role in tourism traffic in the modern times	Pilgrimage	Pilgrimage				eExam
☐	FBQ	The trade tour were important feature of the indian community life thereby making an important development in this period	Caravanserais	Caravanserais				eExam

☐								
☐	FBQ	 has to do with Schedules of tourist which include rapidly changing places of stay, travel and sightseeing	Linear itineraries	Linear itineraries				eExam
☐	FBQ	A place that provided refreshment and rest to the pilgrims is described as 	Monasteries	Monasteries				eExam
☐	FBQ	 is an area after main-stream of urban activity with which normally the urban trade or industry try to force a link	Hinter Lands	Hinter Lands				eExam
☐	FBQ	 _is a view point which takes into account only european benefits, ideas and attitudes	Euro Centric	Euro Centric				eExam
☐	FBQ	In cities provided access to goods brought from the hinterland	Bazaars	Bazaars				eExam
☐	FBQ	Rent houses or panthgars were provided for the travelers	Mendicant	Mendicant				eExam
☐	FBQ	The term used to describe a circuit of western Europe understood by a wealthy social elite for culture education and pleasure is -	Grand Tour	Grand Tour				eExam
☐	FBQ	The secular tradition was a part of the system	Imperial	Imperial				eExam
☐	FBQ	The history of tourism was for a long time the history of tourism	European	European				eExam
☐	FBQ	The data of the history of tourism has to be carefully assessed so as to avoid simple 	Generalization	Generalization				eExam

☐								
☐	FBQ	The history of tourism helps us in developing the _framework within which the data on tourism can be verified	Theoretical	Theoretical				eExam
☐	FBQ	The tourism that provides relaxation in an environment that is completely different to the home surrounding is 	Psychological Break	Psychological Break				eExam
☐	FBQ	Special interest tourism reject enjoyment as coarse, vulgar and servile and replaces it with refined pleasures	Natural	Natural				eExam
☐	FBQ	Tourism is psychologically and socially desirable as a consumer and the possession of the requisite means to satisfy desire for tourism	Objective	Objective				eExam
☐	FBQ	Business and incentive travel is also likely to be constrained by the money constraint which can be affected by 	Economic Recession	Economic Recession				eExam
☐	FBQ	Conferences weddings, funerals or family reunions are factors that are supplementary of tourism	Feeders	Feeders				eExam
☐	FBQ	 tourism is based on sight seeing to experience and see other countries of the world though not necessarily in depth	Culture And Education	Culture And Education				eExam
☐	FBQ	Government can encourage tourism by their tax policies and permission to take foreign exchange out of the country	outbound	outbound				eExam

☐								
☐	FBQ	Tourism buying can be as as any other brand loyalty	Customary	Customary				eExam
☐	FBQ	 and time have a great impact on tourism demand	Price	Price				eExam
☐	FBQ	Many societies encourage tourism as a form of 	Rejuvenation	Rejuvenation				eExam
☐	FBQ	A special area of interest to touristic destinations is conference, fairs and 	Exhibitions	Exhibitions				eExam
☐	FBQ	Many tourism experts condone tourism as being environmentally friendly	Golf	Golf				eExam
☐	FBQ	Business trips demands are directed to the centers of trade and commerce or 	Diplomacy	Diplomacy				eExam
☐	FBQ	Tourism which brings people settled abroad to their places of origin is 	Roots Tourism	Roots Tourism				eExam
☐	FBQ	Many analysts have described the 4s as tourism in a 	Ghetto	Ghetto				eExam
☐	FBQ	Sustainable tourism involves people asserting their rights and 	Demand Control	Demand Control				eExam
☐	FBQ	In an independent or tailor made tour the visitor buys services 	Individually	Individually				eExam
☐	FBQ	A destination is both a site and an 	Event	Event				eExam
☐	FBQ	Risks are higher in tourism because these services are considered as and often not given the same attention as essential services	Luxuries	Luxuries				eExam

☐								
☐	FBQ	Services are created in a particular historical and social context and are affected by a work 	Culture	Culture				eExam
☐	FBQ	Apart from the demand/supply constraints and social-political factors, operators of tourism services are also affected by conditions	Weather	Weather				eExam
☐	FBQ	The in 1937 recommended that tourism covers the social activity of those who travel for a period of 24 hours or more	League Of Nations	League Of Nations				eExam
☐	FBQ	Small scale operators of tourism services often depend heavily on and direct contact of the informal services of touts for his profitability	Oral Application	Oral Application				eExam
☐	FBQ	The purchase of a tour is a speculative by the tourist who anticipates the pleasure the consumption of such product would result in	Investment	Investment				eExam
☐	FBQ	Tourism is a symbol in modern society	Statues	Statues				eExam
☐	FBQ	A happening encompassing different sectors of a group is called a 	Phenomenon	Phenomenon				eExam
☐	FBQ	 __group of people had great love for nature and traveled extensively	Mughal Emperors	Mughal Emperors				eExam
☐	FBQ	 housed in hot springs river and banks along with a veneration of nature were early forms of the pilgrimage	Oracles	Oracles				eExam

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☐	FBQ	The light house of was considered one of the seven wonders of the ancient world	Alexandria	Alexandria				eExam
☐	FBQ	In some countries trade unions include visits to spas for over worked or sick workers through a scheme	Medical Insurance	Medical Insurance				eExam
☐	FBQ	Facilities like accommodation, catering or special events and discounts acts as factors to encourage tourism	Pull	Pull				eExam
☐	FBQ	India as a popular alternative destination is a subtle mix of ancient and modern ritual and urban filled with local colour and	Vitality	Vitality				eExam
☐	FBQ	demonstrations turn theme sites into experiences where people can watch, learn and participate in a renaissance activity	Craft	Craft				eExam
☐	FBQ	The framing of the destination via the tourist gaze is the visible pressure that motivates such tourists towards touristic	Itineraries	Itineraries				eExam
☐	FBQ	Honest touristic formula is often described as	Club Med	Club Med				eExam
☐	FBQ	Tourism that involves a mix of leisure with work, holiday convention or meeting at tourist destination is	Convention	Convention				eExam
☐	FBQ	Profiling tourist helps us to collect on what the tourist is really looking for at the destination	Data	Data				eExam

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☐	FBQ	The happenings especially conjured to meet up tourist preconceptions is 	Pseudo-event	Pseudo-event					eExam
☐	FBQ	A significant social phenomenon which involves a temporary break with normal routine to engage with routine that contrast with everyday life is 	Tourism	Tourism					eExam
☐	FBQ	Tourism professionals create new and newer for the consumption of the tourist gaze	objects	objects					eExam
☐	FBQ	Tourism involves the recognition and collections of that represent a reality of another time and another place	signs	signs					eExam
☐	FBQ	 ___, pleasure and entertainment are concepts popularly associated with tourism	Film	Film					eExam
☐	FBQ	The Rome conference on tourism adopted the recommendation to replace the term tourist with the term visitor in what year 	1963	1966					eExam
☐	MCQ	_____ is a significant social phenomenon which involves a temporary break with normal routine to engage with routine that contrast with everyday life	Tourism	Social	Missionary	Merchant	A		eExam
☐	MCQ	Small scale operators of tourism services often depend heavily on _____ and direct contact of the informal services of touts for his profitability	Oral orientation	Basic application	Basic orientation	Oral application	D		eExam
☐	MCQ	Services are created in a particular historical and social context and are affected by a work_____	Capacity	Culture	Demand	Environment	B		eExam

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☐	MCQ	A special area of interest to touristic destinations is conference, fairs and _____	Shows	Events	Exhibitions	Deals	C	eExam
☐	MCQ	The secular tradition was a part of the _____ system	Glory	Imperial	Public	Sports	B	eExam
☐	MCQ	_____ is a term used to describe a circuit of western europe understood by a wealthy social elite for culture education and pleasure	Grand event	Grand horizon	Grand journal	Grand tour	D	eExam
☐	MCQ	The data of the history of tourism has to be carefully assessed so as to avoid simple _____	Result	Generalization	Basis	Assumptions	B	eExam
☐	MCQ	_____ is a view point which takes into account only european benefits, ideas and attitudes	Euro centric	Euro backlog	Euro plain	Euro veil	A	eExam
☐	MCQ	The history of tourism was for a long time the history of _____ tourism	European	African	Asian	Americas	A	eExam
☐	MCQ	Before _____ tourism statistics did not exist although secondary sources were used to make assumptions on the development of tourism	1913	1912	1914	1911	C	eExam
☐	MCQ	Many societies encourage tourism as a form of _____	Unions	Rejuvenation	Revamp	Politics	B	eExam
☐	MCQ	Business and incentive travel is also likely to be constrained by the money constraint which can be affected by _____	Economic break	Economic cost	Economic recession	Economic boom	C	eExam
☐	MCQ	All of the following are determinant of tourism except _____	Social	Psychological	Time	Economic	A	eExam
☐	MCQ	_____ tourism wants to be less with other tourists and more with the living cultures	Visiting	Artificial	Business	Alternative	D	eExam
☐	MCQ	_____ can be defined as a quest of someone who travel to see something different and is dissatisfied when he finds that things are not the same at home	Tourism vent	Mass tourism	Mass orientation	Social tourism	B	eExam

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☐	MCQ	Tourism which brings people settled abroad to their places of origin is _____	Tourist ghettos	Roots tourism	Root values	Tourism potential	B	eExam
☐	MCQ	Business trips demands are directed to the centers of trade and commerce or _____	Convention	Fairs	Diplomacy	Facilities	C	eExam
☐	MCQ	_____ is concerned with consuming goods and services	Roots	Values	Tourism	Operators	C	eExam
☐	MCQ	_____ in 1981 refined the concept and held that tourism may be defined in terms of particular activities selected by choice and undertaken outside the home environment	Aiest	Assit	AESIT	AESST	A	eExam
☐	MCQ	Apart from the demand/supply constraints and socio-political factors, operators of tourism services are also affected by _____ conditions	Social	Housing	Language	Weather	D	eExam
☐	MCQ	The _____ in 1937 recommended that tourism covers the social activity of those who travel for a period of 24 hours or more	League of nations	League of countries	League of states	League of council	A	eExam
☐	MCQ	_____ is an isolated situation in which a tourist is placed in an air conditioned bus or a car tour where local weather condition do not affect him/her	Golden hordes	Environmental bubble	Literary	Pseudo-event	B	eExam
☐	MCQ	Risks are higher in tourism because these services are considered as _____ and often not given the same attention as essential services	Luxuries	Culture	Important	Style	A	eExam
☐	MCQ	The purchase of a tour is a speculative _____ by the tourist who anticipates the pleasure the consumption of such product would result in	Decision	Demand	Investment	Addition	C	eExam
☐	MCQ	Tourism is a _____ symbol in modern society	Statutory	Sail	Statues	Service	C	eExam

☐								
☐	MCQ	The tourist's _____ is directed towards a landscape, a town by pointing out those features that separate it from everyday life	View	Look	Site	Gaze	D	eExam
☐	MCQ	_____ refers to a way a tourist sees his/her tourist site	Tourist literary	Tourist gaze	Literary	Pseudo-event	B	eExam
☐	MCQ	An happening encompassing different sectors of a group is called _____	Pseudo-event	Environmental bubble	Golden hordes	Phenomenon	D	eExam
☐	MCQ	_____ also provided refreshment and rest to the pilgrims	Ven	Dake	House	Monasteries	D	eExam
☐	MCQ	The trade tour were important feature of the indian community life thereby making _____ an important development in this period	Caravanserris	Caravensis	Caravanserais	Caravensias	C	eExam
☐	MCQ	_____ is an area after main-stream of urban activity with which normally the urban trade or industry try to force a link	Hinter lands	Hinter wears	Hinter centric	Hunter wears	A	eExam
☐	MCQ	Trade and _____ played an important role in tourism traffic in the modern times	Pilgrimage	Transition	Movement	Business	A	eExam
☐	MCQ	_____ leans and interest also determine the course of history writing	Para-social	Ideological	Psychological	Sociological	B	eExam
☐	MCQ	Rent houses or panthgars were provided for the _____ travelers	Buddhist	Mendicant	Sangha	Munghal	B	eExam
☐	MCQ	The six periods in the history of tourism includes the following except _____	Transition era	Pilgrimage	Medieval era	Ancient era	C	eExam
☐	MCQ	Facilities like accommodation, catering or special events and discounts acts as _____ factors to encourage tourism	Pull	Push	Deepening	Attractive	A	eExam
☐	MCQ	In cities _____ provided access to goods brought from the hinterland	Bazaars	Fuss	Sales	Travel	A	eExam

☐								
☐	MCQ	The history of tourism helps us in developing the _____ framework within which the data on tourism can be verified	Historical	Periodical	Theoretical	Focus	C	eExam
☐	MCQ	Tourism buying can be as _____ as any other brand loyalty	Regular	Even	Odd	Customary	D	eExam
☐	MCQ	_____ tourism has to do with the tourist sharing the services of the local population	Specialized	Aspect	Alternative	Local	C	eExam
☐	MCQ	The special interest tourist function according to what could be termed as a tourism bill of _____	Rights	Attraction	Rules	Custom	A	eExam
☐	MCQ	_____ and time have a great impact on tourism demand	Tariffs	Price	Tour	Social	B	eExam
☐	MCQ	Government can encourage _____ tourism by their tax policies and permission to take foreign exchange out of the country	Inbound	Local	Foreign	Outbound	D	eExam
☐	MCQ	Conferences weddings, funerals or family reunions are factors that are supplementary _____ of tourism	Push	Pull	Campaign	Feeders	D	eExam
☐	MCQ	knowing the motives of tourist help the _____ to offer better services to the client	Tour help	Tour specialist	Tour guide	Tour operator	D	eExam
☐	MCQ	The tourism that provides relaxation in an environment that is completely different to the home surrounding is _____	Social break	Economic break	Psychological break	Medical break	C	eExam
☐	MCQ	In the west when a person's income rises by one unit they spend _____ units on tourism	One and half	One	Two	Two and half	A	eExam
☐	MCQ	Tourism is psychologically and socially desirable as a consumer _____ and the possession of the requisite means to satisfy desire for tourism	Objective	Product	Food	Income	A	eExam

☐								
☐	MCQ	Special interest tourism reject _____ enjoyment as coarse, vulgar and servile and replaces it with refined pleasures	Artificial	Natural	Refined	Voyage	B	eExam
☐	MCQ	Many tourism experts condone _____ tourism as being environmentally friendly	Course	Golf	Veil	Coal	B	eExam
☐	MCQ	The current health _____ also dictates the use for activity over indolence	Fadd	Fadeddism	Faddism	Fadism	C	eExam
☐	MCQ	Many analysts have described the 4s as tourism in a	Mound	Cast	Ghetto	Cover	C	eExam
☐	MCQ	A destination is both a site and an _____	Occasion	Opportunity	Event	Arrangement	C	eExam
☐	MCQ	In an independent or tailor made tour the visitor buys services _____	Collectively	Individually	Corporately	Compositely	B	eExam
☐	MCQ	The time period tour includes will depend on the following factors except	Price	Holiday period	Destination	Buys	D	eExam
☐	MCQ	As new destinations are emerging the international stereo-typed is giving way to _____ types	Ethnic	Global	Current	Related	A	eExam
☐	MCQ	Sustainable tourism involves people asserting their rights and _____	Demand control	Supply control	Holdings	Education	A	eExam
☐	MCQ	The purpose of visit determines the nature of the tours in the following ways except _____	is resort a constraint	is time a constraint	is quality a determining factor	is price a constraint	A	eExam
☐	MCQ	_____ tourism is based on sightseeing to experience and see other countries of the world though not necessarily in depth	Communication	Culture and education	Rest and recuperation	Escape	B	eExam
☐	MCQ	Carrying capacity is a concept that has to keep in mind the needs of all of the following except _____	Environment	Level of development	Opportunities	Culture	C	eExam

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