

☒ eExam Question Bank

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☐	Question Type	Question	A	B	C	D	Answer	Remark
☐	FBQ	Tourism exchanges are often exchanges	Power	Power				eExam
☐	FBQ	one-eight of the total travel market is attracted by destinations	Bud	Bud				eExam
☐	FBQ	The justification that tourism is economically good for a destination often ignores nature of the system of underdevelopment	Integrated	Integrated				eExam
☐	FBQ	The impact of tourism is equally complex	Social	Social				eExam
☐	FBQ	is the most frequently occurring value amongst all the values	Mode	Mode				eExam
☐	FBQ	The mean is the value per unit	Arithmetic	Arithmetic				eExam
☐	FBQ	 deviation is one-half of the difference between first and third quartiles	Quartile	Quartile				eExam
☐	FBQ	is the most representative value of a sample of units	Average	Average				eExam
☐	FBQ	 estimates are the likely values of a population parameter from a sample of observations	Point	Point				eExam
☐	FBQ	are certain numbers used to obtain total impact or value by multiplying the estimated direct impact or sample value respectively	Multipliers	Multipliers				eExam

☐								
☐	FBQ	Tourism is a social phenomenon with significant _____ _consequences	Economic	Economic				eExam
☐	FBQ	The survey of tourist at the entry points of their departure are useful for obtaining profiles and _____ _patterns	Behavioral	Behavioral				eExam
☐	FBQ	The basic measurement of volume is tourists arrival or _____	Tourist visits	Tourist visits				eExam
☐	FBQ	The percentage ratio of standard deviations to the arithmetic mean is the coefficient of _____	Variation	Variation				eExam
☐	FBQ	_____ coefficient are used to predict the value of one variable based on the values of other variables	Regression	Regression				eExam
☐	FBQ	_____ coefficient is used to measure the degree of linear relationship between two or more variable	Correlation	Correlation				eExam
☐	FBQ	_____ indicate value per unit item or growth per unit time	Rates	Rates				eExam
☐	FBQ	_____ are dimensionless quantities used to measure changes over a period of time and geographical regions	Indices	Indices				eExam
☐	FBQ	A part of a unit of a system is called _____	Sample	Sample				eExam
☐	FBQ	The aggregate of all the units in a system is called _____	Population	Population				eExam
☐	FBQ	_____ is obtained by dividing the total value by the total number of units	Mean	Mean				eExam
☐	FBQ	_____ Organisation is responsible for collecting tourist statistics to make global appraisal and projection	WTO	WTO				eExam
☐	FBQ	_____ is a visa issued to person who do not qualify for diplomatic visa	Gratis courtesy	Gratis courtesy				eExam

☐								
☐	FBQ	The _____ of tourism industry are varied ranging from small scale business operating at local levels to multinationals	Constituents	Constituents				eExam
☐	FBQ	_____ is a mix of the output and services of different industries and services	Tourism industry	Tourism industry				eExam
☐	FBQ	_____ is a visa that enables an alien pass through Nigeria en route to a further destination	Transit	Transit				eExam
☐	FBQ	The visa system is designed to assist the _____ authorities in the proper administration of the regulations regarding entry of aliens into a country	Immigration	Immigration				eExam
☐	FBQ	An essential requirement on the the part of tourism professional is to obtain and _____ _tourism information	Master	Master				eExam
☐	FBQ	WTO continuously monitors and analyses travel and _____ in over 165 countries	Tourism trends	Tourism trends				eExam
☐	FBQ	The WTO(world tourism organization) works towards the removal of _____ _to tourism	Barriers	Barriers				eExam
☐	FBQ	The world tourism organisation (WTO) was founded in _____	1975	1978				eExam
☐	FBQ	The IATA provides statistical data on international air travel and acts as clearing house for _____	Tickets coupon	Tickets coupon				eExam
☐	FBQ	The members of Universal Federation of Travel Agents Association (UFTAA) are national organisations and _____ organisation	Regional	Regional				eExam
☐	FBQ	The international air transport association (IATA) was founded in _____	1945	1948				eExam

☐								
☐	FBQ	The constituent which correlates all the components of tourism is the	Travel agent	Travel agent				eExam
☐	FBQ	Tourism is the outcome of the combined efforts of its various	Constituents	Constituents				eExam
☐	FBQ	The of tourism are extremely flexible and can be confused with recreational activities	Boundaries	Boundaries				eExam
☐	FBQ	In a tourism system both time and money determine	Opportunity	Opportunity				eExam
☐	FBQ	The tourist is always seen as the victim and the residents as an	Aggressor	Aggressor				eExam
☐	FBQ	The hospitability model creates real benefits for the consumer without protecting the	Destination	Destination				eExam
☐	FBQ	The success of any destination does not depend only on the richness of the tourist product but on the effectiveness of the	Tourism system	Tourism system				eExam
☐	FBQ	 __Intervals are the intervals in which the value of a population parameter is expected to lie with a specified level of confidence or probability	Confidence	Confidence				eExam
☐	FBQ	The effectiveness of the tourism system determines the and marketing of the product	Packaging	Packaging				eExam
☐	FBQ	The location of tourism within work and time is both a matter of social development and	Custom	Custom				eExam
☐	FBQ	The tourism system operates with a economic environment	Global	Global				eExam
☐	FBQ	The resolution of problems in tourism system is achieved through pull and factors	Push	Push				eExam

☐								
☐	FBQ	In popular destinations of the world demand is always on the increase as a result of effects	Pulling	Pulling				eExam
☐	FBQ	The centers of of tourism is shifting from europe to the pacific region	Gravity	Gravity				eExam
☐	FBQ	he tourism system has a tier framework	Four	Four				eExam
☐	FBQ	The tourism system helps to make a conceptual approach which help to identify the elements of tourism	Dynamic	Dynamic				eExam
☐	FBQ	trade had encouraged the vandalisation of architectural heritage and art objects	Curio	Curio				eExam
☐	FBQ	Even trade in banned items have encouraged the continuation of 	Paching	Paching				eExam
☐	FBQ	Satisfaction and before, during and after the trip likely influence future decisions	Evaluation	Evaluation				eExam
☐	FBQ	The outbound and inbound are correlated without counting infrastructure and support cost	Expenditures	Expenditures				eExam
☐	FBQ	A more than proportionate increase in relation to investment is called 	Multiplier effect	Multiplier effect				eExam
☐	FBQ	The commercialization of culture removes the world of from the world of work	Leisure	Leisure				eExam
☐	FBQ	The process where a tourist is ensured by unreal picture of a foreign destination is 	Mythology	Mythology				eExam
☐	FBQ	Wild life tourists are considered to be a preserving factor by 	Travel trade	Travel trade				eExam

☐								
☐	FBQ	The process of reducing a currency to a lower fixed value in relation to another currency is referred to as _____	Devaluation	Devaluation				eExam
☐	FBQ	Ethnic stereotypes are created by many travel agents through their _____	Brochures	Brochures				eExam
☐	MCQ	The hospitality model creates real benefits for the consumer without protecting the _____	Place	Destination	Source	Company	B	eExam
☐	MCQ	The tourism system operates with a _____ economic environment	Internal	External	Global	Local	C	eExam
☐	MCQ	In a tourism system both time and money determine _____	Opportunity	Pleasure	Yield	Issues	A	eExam
☐	MCQ	The location of tourism within work and time is both a matter of social development and _____	Custom	Entity	System	Legacy	A	eExam
☐	MCQ	Wild life tourists are considered to be a preserving factor by _____	Local trade	International trade	Business trade	Travel trade	D	eExam
☐	MCQ	The process where a tourist is ensured by unreal picture of a foreign destination is _____	Kuoni	Bliss	Tarzan	Mythology	D	eExam
☐	MCQ	The commercialization of culture removes the world of _____ from the world of work	Time	Codes	Rules	Leisure	D	eExam
☐	MCQ	The world tourism organization (WTO) was founded in _____	1975	1974	1976	1973	A	eExam
☐	MCQ	The _____ of tourism industry are varied ranging from small scale business operating at local levels to multinationals	Linkage	Dependent	Constituents	Chain	C	eExam
☐	MCQ	_____ is a mix of the output and services of different industries and services	Tourism place	Organisations	Tourism industry	Tourism professionals	C	eExam
☐	MCQ	The constituent which correlates all the components of tourism is the _____	Allied services	Ticketing	Guide services	Travel agent	D	eExam
☐	MCQ	A part of a unit of a system is called _____	Average	Sum	Population	Sample	B	eExam

☐								
☐	MCQ	_____ estimates are the likely values of a population parameter from a sample of observations	Figure	Point	Range	Mean	B	eExam
☐	MCQ	The percentage ratio of standard deviations to the arithmetic mean is the coefficient of _____	Variation	Estimates	Mean	Range	A	eExam
☐	MCQ	As tourism globalize, privatize and consolidate this decade has been declared _____ decade	of the value	of the social	of the economic	of the import	A	eExam
☐	MCQ	The centers of _____ of tourism is shifting from europe the pacific region	Gravity	Development	Values	Input	A	eExam
☐	MCQ	The tourist is always seen as the victim and the residents as an _____	Offender	Anomity	Aggressor	Aggregation	C	eExam
☐	MCQ	The success of any destination does not depend only on the richness of the tourist product but on the effectiveness of the _____	Tourism market	Tourism destination	Tourism system	Tourism network	C	eExam
☐	MCQ	The tourism system has a _____ tier framework	Three	Four	Five	Two	B	eExam
☐	MCQ	The tourism system helps to make a conceptual approach which help to identify the _____ elements of tourism	Push	Dynamic	Pull	Static	B	eExam
☐	MCQ	_____ coefficient are used to predict the value of one variable based on the values of other variables	Multipliers	Indices	Correlation	Regression	D	eExam
☐	MCQ	_____ coefficient is used to measure the degree of linear relationship between two or more variable	Correlation	Indices	Multipliers	Regression	A	eExam
☐	MCQ	_____ indicate value per unit item or growth per unit time	Rates	Indices	Intervals	Traffic	A	eExam
☐	MCQ	The process of reducing a currency to a lower fixed value in relation to another currency is referred to as _____	Decrease	Multiplier effect	Devaluation	Monetization	C	eExam
☐	MCQ	Ethic stereotypes are created by many travel agents through their _____	Landscape	Rituals	Brochures	Origins	C	eExam
☐	MCQ	The outbound and inbound _____ are correlated without counting infrastructure and support cost	Equipment	Expenditures	Leakages	Infrastructure	B	eExam

☐								
☐	MCQ	The justification that tourism is economically good for a destination often ignores _____ nature of the system of underdevelopment	Social	Process	Outcome	Integrated	D	eExam
☐	MCQ	one-eight of the total travel market is attracted by _____ destinations	Wonder	Bud	Visit	Length	B	eExam
☐	MCQ	_____ is more than proportionate increase in relation to investment	Multiplier effect	Leisure	Shrinking	Devaluation	A	eExam
☐	MCQ	Tourism exchanges are often _____ exchanges	Power	Policy	Change	Control	A	eExam
☐	MCQ	Satisfaction and _____ before, during and after the trip likely influence future decisions	Choice	Desire	Evaluation	Preparation	C	eExam
☐	MCQ	The visa system is designed to assist the _____ authorities in the proper administration of the regulations regarding entry of aliens into a country	Consular	Visa	Immigration	Alien	C	eExam
☐	MCQ	An essential requirement on the the part of tourism professional is to obtain and _____ tourism information	Equip	Master	Solve	Look into	B	eExam
☐	MCQ	WTO continuously monitors and analyses travel and _____ in over 165 countries	Tourism trends	Travel scope	Tourism reach	Uniform scope	A	eExam
☐	MCQ	The WTO works towards the removal of _____ to tourism	Base	Scope	Import	Barrier	D	eExam
☐	MCQ	Tourism is a social phenomenon with significant _____ consequences	Social	Physical	Ratio	Economic	D	eExam
☐	MCQ	The survey of tourist at the entry points of their departure are useful for obtaining profiles and _____ patterns	Consumption	Economic	Behavioral	Count	C	eExam
☐	MCQ	The basic measurement of volume is tourists arrival or _____	Tourist time	Tourist stay	Tourist visits	Tourist departure	C	eExam
☐	MCQ	_____ is obtained by dividing the total value by the total number of units	Mode	Mean	Median	Range	B	eExam
☐	MCQ	Which organisation is responsible for collecting tourist statistics to make global appraisal and projection	WTO	UFTAA	IATA	WHO	A	eExam

☐								
☐	MCQ	_____ deviation about median is the arithmetic mean of the absolute values deviations of observation from median	Mean	Quartile	Range	Median	A	eExam
☐	MCQ	_____ mean is the nth root of the product of all the values of observation in a study	Arithmetic	Modal	Geometric	Sum	C	eExam
☐	MCQ	A manuscript record book of visa issued contains the following information except	Receipt no	Visa officer	Fee charges	Visa number	B	eExam
☐	MCQ	_____ is a visa issued only to the head of mission with no fee charged	Single journey	Multiple journey	Transit	Diplomatic	D	eExam
☐	MCQ	The WTO functions include the following except _____	WTO secretariat	General assembly	Official travel	Executive council	C	eExam
☐	MCQ	The universal federation of travel agents association (UFTAA) was founded in _____	1967	1966	1976	1977	B	eExam
☐	MCQ	The function of the travel agency depend upon the following except	Guide services	Location	Size	Scope of activities	A	eExam
☐	MCQ	The intermediaries constituent constitute the following except _____	Guide services	Destinations	Tour operator	Travel agency	B	eExam
☐	MCQ	Where services are provided, would be tourists are attracted to the following except	Paching	Stability	Security	Low co safety	A	eExam
☐	MCQ	It is very difficult for a destination developer to intervene in decision making except the	Second stage	Third stage	First stage	Fourth stage	C	eExam
☐	MCQ	Tourism image can be looked at as a particular strategy of a _____	Personnel operator	System personnel	Agent	Tour operator	D	eExam
☐	MCQ	Erik Cohen suggest that much depends on the _____ of tourism in a particular destination	Common place	History	Sighting	Pattern	B	eExam
☐	MCQ	Motivation is one factor that influences _____	Decision making	Prestige	Cultural push	Physical rational	A	eExam
☐	MCQ	All are motivational categories except _____	Prestige	Cultural	Decision	Physical	C	eExam
☐	MCQ	For the tourists _____ run on bargaining	Linking	Propensities	Bazaars	Socio-economic	C	eExam
☐	MCQ	At the management tier of the tourism framework it includes the following except _____	Finance	Planning	Policy	Demand	D	eExam
☐	MCQ	Today _____ tourism is a prime draw for the worlds highest spending travelers	World	Thai	Rich	Golf	D	eExam

☐								
☐	MCQ	In the tourism exchange all are categorised under supply except_____	Information	Labour	Capital	Policy	A	eExam
☐	MCQ	In the tourism exchange all are categorized under demand except_____	Capital	Security	Information	Propensity	A	eExam
☐	MCQ	All of the following are included in the fourth tier of the framework except	Policy	Social-cultural	Environmental	Economic	A	eExam

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