



**NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91 CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF AGRICULTURAL SCIENCES
DEPARTMENT OF AGRICULTURAL ECONOMICS AND EXTENSION
FIRST SEMESTER, 2019**

COURSE TITLE: CULTURAL TOURISM

COURSE CODE: HCM 403.

INSTRUCTION; Answer question number one (25 mks) and any other three (25 mks each).

TIME : 2hours

QUESTION 1 (25MARKS)

- 1a. What is cultural Tourism?
- b. Distinguish between conservatives and adventurist holiday tourist with emphasis on Factors that determine the geographical distribution of the international congresses.
- c. Define tourist product according to the Seth and Bhat (2005:55).
- d. Describe Cultural Tourism as a resource.

Question 2 (15 marks)

2a. Discuss the following:

- i. Historical Development of Tourism – Product Oriented
 - ii. Modern Tourism Marketing – Visitor Oriented
 - lii Tourism Marketing – Destination Oriented.
- b. Identify factors that determine the expansion of Tourism.

QUESTION 3 (15 MARKS)

- 3a. What do you understand by carrying capacity in Tourism Development?
- b. Briefly describe the local factors that influence rural Tourism in Nigeria
- c. What are the importance of rural tourism?

QUESTION 4 (15 MARKS)

- 4a. Define culture and itemize various types of cultural context.
- b. Explain the term “ethnic and cultural diversity”
- c. Describe the following:
 - i. Global culture
 - ii. Cultures of other ethnic groups in Nigeria.

QUESTION 5 (15 MARKS)

- 5a. Describe the cultural heritage of the following ethnic groups in Nigeria:
 - i. Yoruba cultural Heritage
 - ii. Hausa/Fulani cultural Heritage
 - iii. Igbo cultural Heritage.
- b. What is cultural Heritage?

QUESTION 6 (15 MARKS)

- a. Describe the evolution of Museum
- b. List categories of Museum
- c. Distinguish between Archeological Museum and Zoo.