



NATIONAL OPEN UNIVERSITY OF NIGERIA
University Village, Nnamdi Azikiwe Expressway, Plot 91, Cadastral Zone, Jabi, Abuja
Dept. of Agricultural Economics and Extension, Faculty of Agricultural Sciences,
2025_1 EXAMINATION...

Course Code: **HCM 439**

Course Title: **Hotel Planning and Interior Decoration**

Credit Unit: **2 Units**

Time Allowed: **2hours**

INSTRUCTION:

Answer compulsory question 1 (30 marks) and any other 2 questions (20 marks each)

- 1a. Define the following terms in relation to hotel industry:
- i. Planning
 - ii. Control
 - iii. Sound decision making
- 1b. State three (3) relevance of planning and control measure in managing a hotel enterprise.
- 1ci. Categorize casino operation staff into four (4) groups.
- 1cii. Name any two (2) staff under each group in 1ci above.
- 1d. Briefly discuss three (3) important factors covered in a feasibility report.
- 1e. In five (5) sentences describe the attributes of a project design.
- 1f. Highlight any five (5) features of a Garden Apartment.
- 2a. Differentiate between a Single – family house and a Town house.
- 2b. Briefly explain how activities in the operations and finance department may affect marketing.
- 2c. In three (3) sentences explain each of the following guest room plans:
- i. Slab plan
 - ii. Atrium design
 - iii. Tower structure
- 3a. State clearly any seven (7) purposes of the marketing planning procedures within the hospitality organization.
- 3b. Define each of the following terms as they relate to hotel management:
- i. Rules
 - ii. Methods and Procedures
- 3c. In three (3) sentences each, explain the following:
- i. Policies in planning
 - ii. Standards
- 3d. Differentiate between “Tactile texture” and “Visual texture”, stating where each could be employed.
- 4a. Discuss the underlisted concepts necessary in planning a food and beverage area:
- i. Menu preparation

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| | ii. Style of service | 6 Marks |
| 4b. | Discuss: | |
| | i. "Strategy" | |
| | ii. "Tactics" in the running of a hotel business | 4 Marks |
| 4ci. | List and explain four (4) characteristics of Management Information System. | 8 Marks |
| 4cii. | Highlight four (4) benefits of a computer to a hospitality manager. | 2 Marks |