



NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, NNAMDI AZIKIWE EXPRESSWAY,
PLOT 91, CADASTRAL ZONE, JABI, ABUJA
Faculty Agricultural Sciences
Department of Agricultural Economics and Extension
First Semester POP Exam Question, 2019.

Course Title: HCM442; TOURISM ENTREPRENEURSHIP

Course Code: HCM 442

Credit Unit: 2

Total Score: 70 Marks

Time Allowed: 2 Hours

INSTRUCTION: Question one (1) is Compulsory (25marks) and any Three (3) questions (15marks)

1. Define Tourist/ visitor and state who should be classed as Tourist 25 marks
2. a. Describe the education of the craftsman entrepreneur 8 marks
b. Enumerate the features of business decision making 7 marks
3. How can entrepreneurial roles be classified? 15 marks
4. What are the causes of business failure? 15 marks
5. What are the factors responsible for declining adequacy and liquidity of working capital? 15 marks
6. Enumerate special management problems of small entrepreneurial and family firms 15 marks