



NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2025_2 EXAMINATIONS

COURSE CODE: JLS 742
COURSE TITLE: FUNDAMENTALS OF BROADCASTING
CREDIT UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER ANY FOUR QUESTIONS

1. (a) Basically, broadcasting serves three broad purposes; it informs, educate and entertain the audience. However, broadcast stations (radio or television) perform six main functions. Identify and explain each of these functions. (12 marks)
(b) Describe the features of a standard television script. (5.5 marks)
2. (a) Discuss six (6) ways in which radio can be effectively utilised in a developing country like Nigeria. (12 marks)
(b) Describe the nature of television in four sentences.(5.5 marks)
3. (a) What are the functions of the Nigerian Communications Commission (NCC)? (8 marks) (b) Expressly state the functions of the National Broadcasting Commission.(9.5 marks)
4. (a) In the classification of radio waves, explain the following terminologies.
 - i. Sky waves (4 marks)
 - ii. Ground waves (4 marks)
 - iii. Microwaves (Directwaves). (4 marks)(b) Give a description of television studio monitors, stating their functions. (5.5 marks)
5. (a) What is master control in television programming? (5.5 marks)
(b) What is a programme proposal? If you were asked to write a programme proposal for a television or radio broadcast, what would your proposal contain? (5.5 marks)
(c) Discuss the functions of the production switcher. (6.5 marks)