



NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2025_2 EXAMINATIONS

COURSE CODE: JLS 822
COURSE TITLE: PUBLICATION LAYOUT AND DESIGN
UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER ANY FOUR QUESTIONS
All questions carry equal marks

1. Technological developments have enhanced the speed and effectiveness of publication of works by publishers by the use of various printing devices. Discuss these methods of printing. **(17½ Marks)**
2. For professional and efficient discharge of his functions, a sub-editor must be very conscious of certain factors. What are they? **(17.5 Marks)**
3. Headlines play very significant roles in a newspaper. Name and explain those roles.
4. To achieve the desired success in Desktop Publishing, the publisher must follow the step-by-step processes. Name and explain them. **(17.5 Marks)**
5. Write a three-page story on “Resolving Nigeria’s High Level of Youth Unemployment”. Ensure you strictly adhere to the news writing/editorial principles of headline, lead, body and conclusion. **(17.5 Marks)**
6. Both manual sub-editing and computerised sub-editing are guided by similar principles. Mention and discuss them in detail. **(17.5 Marks)**