



NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2025_2 EXAMINATIONS_

COURSE CODE: MAC 316

COURSE TITLE: MASS COMMUNICATION AND NATIONAL DEVELOPMENT

CREDIT UNITS: 2

TIME: 2 HOURS

INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER TWO

1a. What is your understanding of development in the context of political science? Discuss.

1b. Communication and development are interconnected to the extent they play complimentary role to each other. Highlight at least five of these roles and discuss extensively.

30Marks

2. What are the factors that distinguish a developing nation from a developed nation? Mention and discuss at least four factors.

20 Marks

3. Enumerate and discuss the five stages of Rostow's sense of development theory needed to sustain a nation.

20 Marks

4. Explain extensively the model of empathy as developed by Daniel Lerner.

20 Marks