



NATIONAL OPEN UNIVERSITY OF NIGERIA
DEPARTMENT OF MASS COMMUNICATION
2025_2 EXAMINATIONS

COURSE CODE: MAC324
COURSE TITLE: FILM CINEMA & LITERATURE
UNITS: 2
TIME: 2 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS

1. a. Piracy is a major threat to the development of film industry. Explicate six (6) factors militating against effective enforcement of Anti-Piracy Laws in Nigeria. **18 Marks**

b. With copious examples, discuss four (4) major functions of film in the society.

12 Marks

2. a. Literature performs several functions. Discuss four (4) of the functions with examples. **10 Marks**

b. Elucidate four (4) challenges the film industry in Nigeria is facing. **10 Marks**

3. Critically discuss eight (8) aims and objectives of Motion Pictures Association of Nigeria (MOPAN). **20 Marks**

4. a. Market research is critical in determining whether a film idea will be successful or not. Explain extensively six (6) key questions market research must find answers to.

15 Marks

b. List five (5) elements found in most film distribution contracts. **5 Marks**

5 a. With examples, discuss four (4) types of film censorship. **10 Marks**

b. Explain four (4) characteristics of literature. **10 marks**