



NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2025_2 EXAMINATIONS

COURSE CODE: MAC423
COURSE TITLE: BOOK PUBLISHING AND THE LAW
CREDIT UNITS: 3
TIME: 2 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE

- 1a. Identify and explain types of book publishing. 5marks**
- 1b. Highlight and discuss at least five processes that take place during book publishing. 10marks**
- 1c. The human development has been aided by book publishing. List and discuss. 10marks**
- 2. Discuss the different departments and their function in book publishing. 15marks**
- 3. Who is a professional in the context of book publishing? What is the function of the listed professionals in book publishing? Explain extensively. 15marks**
- 4. What factors determine the income of a publisher? Discuss. 15Marks**
- 5. Publishing organizations in Nigeria are facing some challenges apart from financial problems. Highlight and discuss these challenges. 15 Marks**