



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2025_2 EXAMINATIONS**

**COURSE TITLE: ADVANCED BROADCAST NEWS/PROGRAMME
 PRODUCTION**

COURSE CODE: MAC 442

CREDIT UNITS: 3

TIME ALLOWED: 3 HOURS

**INSTRUCTION: ANSWER QUESTION 1 AND ANY THREE (3)
 QUESTIONS**

- 1a. Broadcast style is very different from other styles of writing. Explain six (6) tips to help the broadcast writer to maintain the broadcast writing style. **15 marks**
- b. There are several ways of gathering broadcast news. As a reporter, explain four (4) of the ways. **10 marks**
2. Broadcast news is written in a special way because of the peculiarities of the media. Discuss extensively, six (6) criteria for selecting broadcast news. **15 marks**
3. Broadcast news has a special need for copy editors. With examples, elaborate on six (6) things the individual copy editor has to guard against while discharging the onerous task. **15 marks**
- 4a. Some procedures bring out the impact of digital radio technology. Explain four (4) of them. **10 marks**
- 4b. The obvious purpose of television lighting is to illuminate what the camera sees. List five (5) sources of studio light. **5 marks**
- 5a. Producers determine the materials of production to be used for each programme. Explain four (4) of such materials. **10 marks**
- b. Digitising an analogue signal is a four-step process. Explain two (2) steps of the process. **5 marks**
- 6a. Discuss extensively activities taking place in the three stages of programme production. **12 marks**
- b. A source is a person or a document with information the reporter needs for a story or for background. With ample examples, discuss two main types of news sources. **3 marks**