



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES
DEPARTMENT OF BUSINESS ADMINISTRATION
2025_2 EXAMINATIONS

COURSE CODE: MKT301

CREDIT UNIT: 2

COURSE TITLE: CONSUMER COOPERATIVE

TIME ALLOWED: 2.5 HOURS

Instruction: 1. Attempt question number one (1) and any other two (2)

2. Question number one (1) is compulsory and attracts 30marks, while any other two questions attract 20 marks each

3. Present your answers any points in a clearly and orderly manner

Question 1.

- a. Identify the major organs of the cooperative organization (4marks)
- b. Enumerate the types of cooperative general meeting and explain the functions of the general meeting. (13marks)
- c. Identify the sources and methods of cooperative financing. (13marks)

Question 2.

- a. Define the term Capitalism and state its key features. (10 marks)
- b. With the aid of a table, you are to discuss 10 (ten) differences between Cooperative and Capitalism. (10 marks)

Question 3.

- a. Outline the Rochdale's rules and regulation of Cooperative. (10 marks)
- b. Identify and explain the Values and Principles of a Cooperative. (10 marks)

Question 4.

- a. Credit Cooperatives exist to provide for Savings and Loan Services to its members. These Cooperatives have benefits like Convenient Collateral for loans and low-interest rates on issued loans. You are to identify and enumerate on any Five (5) types of Credit Cooperatives. (10 marks)
- b. What are the factors militating against the growth of Consumer Cooperative Societies in Nigeria? (10 marks)