



NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91, CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESS WAY, JABI, ABUJA
FACULTY OF HEALTH SCIENCES
DEPARTMENT OF PUBLIC HEALTH SCIENCE
2025_2 EXAMINATIONS

COURSE TITLE: HEALTH EDUCATION AND PROMOTION
COURSE CODE: PHS524
COURSE TITLE: Health Education and Promotion
COURSE UNITS: 3 Units
TIME ALLOWED: 2 Hours
TOTAL SCORE: 70 Marks
INSTRUCTION: Answer All the Questions

- 1.a. What are the Principle of involving health education in overall process of Primary Health Care (9 marks)
- 1.b. State the five element of health promotion that is reflected by Ottawa Charter in 1986 (5 marks)
- 1.c. Enumerate any five benefits of ICE to health programmes. (10 marks)
- 2.a. List the four basic steps to effective plan for health promotional programme (8marks)
- 2.b. Justify the need to record all health education activities in health care settings (10 marks)
- 3.a Define Health Promotion according to (WHO, 1986) (3 marks)
- 3.b. One of the foundation theories of health education is Maslow's theory of motivational needs, describe the five needs identify by Maslow's (10 marks)
4. Demonstration is one of the group methods used in health education to communicate ideas, information and develops necessary skills and attitude. Describe the advantages and disadvantages of Demonstration method (15 marks)