



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF TOURISM STUDIES
2025_2 EXAMINATIONS**

Course Title: **Global Tourism Issues**

Course Code: **TSM 444**

Course Unit: **2**

Time Allowed: **2: 00hrs**

Instruction: Answer Question One and any other two

Question 1

- a. Discuss the historical evolution of travel and tourism, highlighting key developments from the Roman era to the 20th century. (10 marks)
- b. Using Fyall and Garrod's explanation, write short notes on the following
 - i. Tourist
 - ii. Visitor
 - iii. Excursionist (10 marks)
- c. Explain the various dimensions and definitions of travel as outlined by Dunn (10 marks)

Question 2

- a. Describe the economic impact of the travel and tourism industry, according to the World Travel & Tourism Council (WTTC) in 2003. Include at least three key figures or statistics in your answer (10 marks)
- b. List and explain the four (4) major purposes for tourist and traveller visitation. (10 marks)

Question 3

- a. Explain three (3) advantages of tourism and describe two major disadvantages of tourism (15 marks).
- b. Summarize the main objectives and outcomes of the International Conference on Travel and Tourism Statistics held in Ottawa in 1991. (5 marks)

Question 4

- a. Compare and contrast the tourist attractions associated with Elvis Presley and Diana, Princess of Wales. How do these attractions reflect the concept of 'playful pilgrimage'? (10 marks)
- b. Explain the features and contributions of the Lake Palace Hotel, Udaipur to the tourism development in India (10 marks)